



NEWS RELEASE

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For Immediate Release:

STATE FAIR PARK CLOSES OUT ANOTHER SUCCESSFUL YEAR

The 2009 horse show season came to a close at State Fair Park during the month of December. State Fair Park continues to offer the finest equine facilities in the nation, attracting the top horse shows around, thus maintaining the title of "Horse Show Capital of the World."

The National Reining Horse Association Futurity & Adequan® North American Affiliate Championship Show ran November 26 through December 5. The 10-day event was a world-class production featuring the most elite reiners competing for nearly \$2 million in cash and prize awards. Winning the NRHA Open Futurity Division was Gunnatrashya, ridden by Shawna Florida and owned by Arcese Quarter Horses USA. The winner took home a check for \$125,000, as well as a host of other prizes. The NRHA show drew 67,620 spectators and participants from all over the world, generating over \$15 million in direct spending into the Oklahoma City economy.

Also featured in December was the 24th Annual World Barrel Racing Futurity, Sweepstakes and Derby. It took place at State Fair Park, beginning December 8 and running through December 12. Of the hundreds of barrel futurities held each year throughout the United States, the Oklahoma City event heads the list, with their added purse money of \$100,000. In addition to the prize money, winners also received horse blankets and trophies. This show drew over 31,800 spectators and participants and had a direct spending impact of over \$7.4 million on Oklahoma City.

In all, State Fair Park played host to 15 events during the month of December. In addition to the horse shows mentioned above, the other events included a Buchanan's Vintage Market, the OKC Train Show, the Indian Territory Australian Shepherd Dog Show, a Motorcycle Swap Meet, the Family Expectations Holiday Party, the ONG Children's Christmas Party, the Oklahoma City Collection Auto Auction, the RK Gun Show, the Deluxe Indie Craft Bazaar, the Salvation Army Christmas Toy Distribution, the Spa Blowout Expo, the Oklahoma City Gun Show and the 4th Saturday Computer Sale. In all, there were 113,909 people present during the 269 event days held at State Fair Park, generating over \$24.3 million in direct spending into the Oklahoma City economy.

For more information regarding the December events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. You may also obtain information by following us on Facebook and

Twitter or by visiting us at www.okstatefairpark.com on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the “newsletter subscriber” link.

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