



NEWS RELEASE

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For Immediate Release:

STATE FAIR PARK ACTIVITIES HIGHLIGHTED BY AN AFFAIR OF THE HEART

State Fair Park is proud to have once again been the location of the nationally renowned arts & crafts show known as “An Affair of the Heart.” This year, the event celebrated its 25th Anniversary at State Fair Park. The spring version was held February 12 through 14. The event occupied all seven exhibit buildings at State Fair Park and showcased some of the finest crafts, antiques, collectibles and art in the Southwest. The show featured 750 exhibitors and artisans from Oklahoma and 35 other states across the nation. “An Affair of the Heart” drew over 27,800 devoted fans and placed over \$2.9 million worth of direct spending into the Oklahoma City economy.

The 31st Annual Friends of the Library Book Sale ran for three days – February 19 through 21. Thanks to the work of hundreds of volunteers giving thousands of volunteer hours, the event was a huge success. The proceeds from the book sale totaled \$241,951. The show drew over 15,500 participants and resulted in direct spending to Oklahoma City of over \$1.27 million.

State Fair Park played host to twenty-one events during the month of February. In addition to the above mentioned, other events included the Heartland Golf Expo, the State Junior High School Wrestling Championships, the Oklahoma City Gun Show, the Greater Oklahoma Hunter Jumper Schooling Horse Show, Buchanan’s Vintage Flea Market, a Boy Scouts of America Meeting, a Lucha Libre Mexican Wrestling event, an Oklahoma City Public Schools Professional Development Day, the Prairie Classic Quarter Horse Show, the Allison’s Fun House Company Open House, the Leake Classic Car Show & Auction, the OK Kids Wrestling Tournament, a Motorcycle Swap Meet, the Backwoods Hunting and Fishing Expo, a Pool and Spa Show, the Oklahoma State High School Wrestling Championships, a Gun, Knife & Outdoor Equipment Show, the Oklahoma County Livestock Show and the 4th Saturday Computer Sale. In all, there were 102,702 people present during the 164 event days held at State Fair Park, generating over \$11.8 million in direct spending into the Oklahoma City economy.

For more information regarding the February events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. Find us on Facebook and follow us on Twitter or visit us at www.okstatefairpark.com for more information. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the “newsletter subscriber” link.