



NEWS RELEASE

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YOUTH EXPO HIGHLIGHTS MARCH ACTIVITY AT STATE FAIR PARK

The Oklahoma Youth Expo ran March 13 through 22 at State Fair Park. Entries from all 77 Oklahoma counties competed for top honors, with only the “Best of the Best” making it to the Sale of Champions, held on Monday, March 22. 2010 marks the 93rd edition of this great show. The World's Largest Junior Livestock Show is the pinnacle to a year of hard work and dedication, an event that highlights the world's best and brightest young people. Attendance for the ten-day run of the Expo was just under 40,000, generating over \$6.6 million worth of direct spending into the Oklahoma City economy.

The Metropolitan Automobile Dealers Association of Oklahoma City sponsored their 23rd Annual International Auto Show. Visitors enjoyed a full array of the 2010 model vehicles, with 50 members featuring over 39 car lines – everything from cars, trucks, minivans, motorcycles and sport utilities to futuristic concept cars. The vehicles were on display in the Cox Pavilion, the Travel & Transportation Building and the Centennial Building.

State Fair Park played host to seventeen events during the month of March. In addition to the above mentioned, other events included the OSSAA High School Basketball Championships, the GO Hunter Jumper Schooling Horse Show, Buchanan's Vintage Flea Market, the 41st Annual RV Super Show, the RK Gun Show, the Children's Clothing Consignment Sale, the Oklahoma Quarter Horse Spring Show, the Oklahoma Job Fair, the Shrine Circus, the Kids Fair USA, a Bead and Jewelry Show, the Largest Garage Sale in Oklahoma City, the Grand American Arms Show and a Motorcycle Swap Meet. In all, there were 218,182 people present during the 178 event days held at State Fair Park, generating over \$30.7 million in direct spending into the Oklahoma City economy.

For more information regarding the March events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. Find us on Facebook and follow us on Twitter or visit us at www.okstatefairpark.com for more information. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the “newsletter subscriber” link.

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