



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
P.O. BOX 74943
OKLAHOMA CITY, OKLAHOMA 73147
PHONE: (405) 948-6700
FAX: (405) 948-6828
www.okstatefair.com - www.okstatefairpark.com



June 24, 2010

For Immediate Release:

STATE FAIR PARK HEADS INTO SUMMER WITH A BUSY SCHEDULE

The weather is starting to heat up, and so is the schedule of activities at State Fair Park. As summer approaches, the management staff of State Fair Park is looking forward to a busy and no doubt successful calendar of events.

Three major equine events topped the calendar for the month at State Fair Park. The first major equine event to be held at State Fair Park during the month was the very successful Cowboys of Color Rodeo. The second equine event was the Central 4D Barrel Race and the third was the Oklahoma Appaloosa Horse Show. Combined, these three equine events drew over 11,800 spectators and accounted for over \$1.2 million in direct spending into the Oklahoma City economy.

In all, State Fair Park played host to nineteen events during the month of May. In addition to the ones mentioned above, other events included the Buchanan's Antiques & Collectables Market, a Coin and Currency Show, the PrimeTime Senior Expo, the Great Plains Coca-Cola Job Fair, a Bead Jamboree, the March of Dimes March for Babies, the Sermon on the Mountain Horseman's Workshop, the Grand American Arms Show, the 34th Annual Toy and Doll Show, the OK Victory Dolls Roller Derby, the OCEA Spring Festival, the Illegal C.C. 6th Annual car and Bike Show, a Gold Prospecting Show, the Oklahoma City Gun Show, the Great Plains Regional Rodeo and the Oklahoma City Computer Show and Sale. All tallied, there were 31,838 people attending the 122 event days held at State Fair Park during the month of May, generating over \$2.9 million in direct spending into the Oklahoma City economy.

For more information regarding the May events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. Find us on Facebook, follow us on Twitter, visit us at www.okstatefairpark.com or read about us on www.fairslice.net – the official blog of State Fair Park. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the “newsletter subscriber” link.